



Ephraim • Door County • Wisconsin

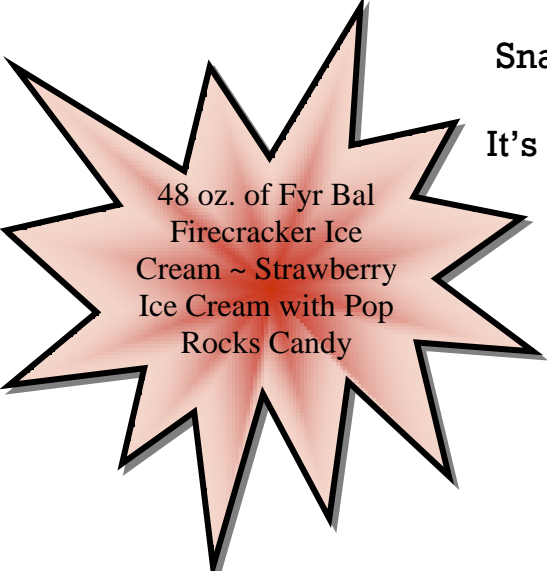


**The 1st Annual
Fyr Bal Firecracker
Frenzy
Ice Cream Eating
Competition**

Sunday, June 19 ~ 11:30 am

\$10 Entry Fee ~ Participation is Limited ~ Prizes for top 3 Finishers

Snap, Crackle & Pop your way to the
bottom of your bowl first!
It's going to be an exploding good time!



48 oz. of Fyr Bal
Firecracker Ice
Cream ~ Strawberry
Ice Cream with Pop
Rocks Candy



1st Place \$100 Wilson's
Gift Certificate & T-Shirt
2nd Place \$25 Gift Certificate & T-Shirt
3rd Place \$15 Gift Certificate & T-Shirt



**Wilson's Restaurant & Ice Cream Parlor's 1st Annual
Fyr Bal Frenzy Ice Cream Eating Competition Official Rules
Sunday, June 19 ~ 11:30am**

Contestants may eat using either spoon or hands.

Each contestant will be provided with a bottle of water during the competition.

Contestants must wait for the starting signal to begin eating and may not touch any ice cream or utensils prior to the starting signal.

The winners will be determined by who finishes their ice cream first.

Contestants will be disqualified should you be unable to keep your ice cream down.

Judges will be on hand to assure adherence to contest rules, monitor the no vomiting rule, and to disqualify contestants who fail to adhere to the rules.

In the event of a tie, after a brief interval, an "Eat-off" will take place until a winner is selected.

Final Authority: Wilson's Ice Cream Parlor has final authority regarding all contest-related matters.

No refunds will be given.

Prizes: 1st Place \$100 Wilson's Gift Certificate & T-Shirt, 2nd Place \$25 Gift Certificate & T-Shirt, 3rd Place \$15 Gift Certificate & T-Shirt

**Wilson's Restaurant & Ice Cream Parlor's 1st Annual
Fyr Bal Frenzy Ice Cream Eating Competition Official Entry Form
Sunday, June 19 ~ 11:30am**

First Name _____ Last Name _____

Address _____

City, State, Zip _____

Phone _____ Email _____ Age _____

Disclaimer: The information I filled in is correct to the best of my knowledge. I have read the Wilson's Ice Cream Parlor "Fyr Bal Frenzy Ice Cream Eating Competition" rules and regulations, if my application is accepted I hereby give Wilson's Ice Cream Parlor, Inc. and The Ephraim Business Council the right to use photographs, videotapes, motion pictures, recordings and any other record taken for this event of me to be reproduced in any form for purposes of promotion, advertising, display, exhibition or editorial use without compensation. Entries will be limited to 40 participants. **Release of Liability:** In consideration of my entry in the above described Wilson's Ice Cream Parlor "Fyr Bal Frenzy Ice Cream Eating Competition," I, intended to be legally bound, do hereby for myself, my heirs, my executors, and administrators, waive, release, and forever discharge any and all right and claims for damages which may here after accrue to me against Wilson's Ice Cream Parlor, Inc. and the Ephraim Business Council, all event sponsors and staff, companies or entities, their officials, employees and agents of any and all liability or responsibility arising from any injury received or incurred participating in the Ice Cream Eating Competition. I will further read and comply with all contest rules and regulations, note existing weather conditions and do agree that I voluntarily assume all risks arising from conditions related to the event site by myself or others.

Signature: _____ Date: _____

(Legal parent/guardian signature required if under age of 18)

Make checks payable to Wilson's Ice Cream Parlor
Deliver to Wilson's Restaurant & Ice Cream Parlor, 9990 Water St., PO Box 187, Ephraim, WI 54211

